



Sign Up Now

The Visitor Satisfaction Program (VSP) in partnership with Atlantic Canada's four tourism industry associations, ACOA and the four departments of tourism in Atlantic Canada is accepting participants for its Visitors Satisfaction Program for accommodation and campground operators in Atlantic Canada.

Operators pay an annual modest participation fee (\$50.00 to \$100.00). Unique to this program is the amount of quality research available to each operator specific to their individual property. Learn from your guest "how you are doing" as well as, "how you are doing compared to other operators in your region, province and throughout Atlantic Canada".

Early results are having our operators make comments such as:

"Having an unbiased user friendly system in place that guests can provide honest feedback about the property they have stayed at, is extremely important to be a part of. Logging in often and sharing this information with our management team has made us a much more guest oriented property". Jim Gertridge Rodd Miramichi River A Rodd Signature Hotel

"Any feedback we get is a chance to improve and any chance we get to improve is better for our business". Diane Maher, Comfort Inn, New Glasgow

"...responses are coming back fabulous...it's really good input for us to know what's important for our guests". Ann Pilon, A Charming Victorian B and B, Sydney

**Don't miss your opportunity to gather quality information
and feedback from your guests.**

Registering for VSP Today!

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