

October 2021

# Real Trade

A PRINCE EDWARD ISLAND COMMERCIAL REAL ESTATE BUSINESS PUBLICATION

## Inventing a new kind of Commercial Space

What landlords can learn from the pandemic

Commercial Real Estate Development  
Ideas | Issues | Trends | Opportunities



# SAMPLE COVER

Where do we go from here?  
**20 Business tips**  
to guide you

**Eight Crucial Post-Pandemic Takeaways**  
for the Commercial Industry

**RealTradePEI.ca**

COMING  
FALL 2021

# RealTrade

A PRINCE EDWARD ISLAND COMMERCIAL REAL ESTATE BUSINESS PUBLICATION

## REAL TRADE - A Commercial Real Estate Business Publication in Prince Edward Island

- ▶ IS A TRADE PUBLICATION that is a one stop resource to finding many of the top performing companies in Prince Edward Island that provide professional services to commercial and residential real estate development, construction, and sales. Finding excellent providers and accessing timely commercial real estate knowledge that will help you achieve success in your business is the real value of REAL TRADE. Showcasing excellence and sharing relevant timely information about all aspects of the commercial real estate business including professional trades and services, sales, development, investing, financing, legal, and accounting. The pages within the publication tell a story of history, tradition, and decades of success by hard working, talented professionals with a specialization in commercial real estate project excellence. Packed with the who's who, this publication also contains helpful resource information and best practices to help you learn more about what is happening in the Commercial Real Estate Business in Prince Edward Island.

## When will the New Publication of REAL TRADE be available? October 1, 2021

- ▶ **Advertising Purchasing Deadline:** August 31st
- ▶ **How many Issues Annually?** 2 Issues: October 1st Fall and April 1st Spring.
- ▶ **Distribution:** Hard Copy: 1200 copies across Prince Edward Island inclusive of select brokerages and real estate sales groups, industry associations, private sector businesses/offices, public buildings, select retail, convenience and other locations. Electronic / Digital Distribution for Spring 2022 Issue.

## Value you will find in this Publication.

- ▶ Your Guide to the Key Insights and Top Performers in the Commercial Real Estate Industry in Prince Edward Island. This is your one stop shop, guide and knowledge bank to products and services, who's who, and what's happening on the ground. Topics, trends, data, and stories of success will permeate content with other value-added features.

## Prince Edward Island: A GREAT place to do business.

- ▶ Prince Edward Island is an Atlantic Canada Island Jewel. We are profoundly grateful to live, work and play here, one of the best places in the world. This idyllic place serve as the home to a robust immigrating population, a diversified set of industries and commercial entities that star stud the province tip to tip. To say that PEI is entrepreneurial is an understatement. Our business community is second to none.

## One of the many areas of excellence in our economy is the PEI Commercial Real Estate industry.

- ▶ In Prince Edward Island, we do real estate personally and professionally. We have incredible professionals that stake the quality of their work and the commitment to excellence as the reason they get up in the morning. The depth of expertise through the commercial real estate industry is built on a standard of excellence, with the deepest level of caring for clients. Our world class companies at every stage interface to deliver professional services in all aspects of economic development.



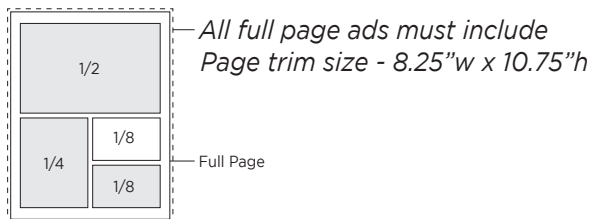
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## ADVERTISING OPPORTUNITIES

- ▶ A trade publication that is a one stop resource for interesting information and top performing companies in Prince Edward Island that provide professional services to and in commercial and residential real estate.
- ▶ Real Trade is a strategic and powerful way to advertise and promote your excellence to key decision makers operating in the commercial real estate development space in Prince Edward Island.
- ▶ We bring you insights and stories about key business influencers, achievement, trends, future outlook, professional service providers and other relevant information about commercial real estate in PEI.

Advertising	Dimensions	Price	Artwork Supplied	Artwork Fees (if required)	Total
Back Cover	8.25"w x 10.75"h	\$2800	Yes <input type="checkbox"/> No <input type="checkbox"/>	\$ 340	\$ _____
Inside Back Cover	8.25"w x 10.75"h	\$2400	Yes <input type="checkbox"/> No <input type="checkbox"/>	\$ 340	\$ _____
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Full Page	8.25"w x 10.75"h	\$1900	Yes <input type="checkbox"/> No <input type="checkbox"/>	\$ 340	\$ _____
1/2 Page	7.25"w x 4.65"h	\$1200	Yes <input type="checkbox"/> No <input type="checkbox"/>	\$ 250	\$ _____
1/4 Page	3.5"w x 4.65"h	\$750	Yes <input type="checkbox"/> No <input type="checkbox"/>	\$ 170	\$ _____
1/8 Page	3.5"w x 2.2"h	\$500	Yes <input type="checkbox"/> No <input type="checkbox"/>	\$ 125	\$ _____
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